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Tony Blair and David Cameron join followers of Low Carbon Lifestyle Tour

Tony Blair and David Cameron are the latest in a long list of top UK figures to endorse The Low Carbon Lifestyle Tour. Due to start this spring the Tour will see environmental campaigner Mukti Mitchell travel round the coast of Britain by boat, spreading the message that Low Carbon living is not only easy and fun but improves your quality of life too. In a letter to the Tour last week the Prime Minister called the initiative a “valuable contribution to our collective efforts to tackle climate change”, whilst David Cameron said the Tour was a “great way to highlight the issue, and to show in practical ways how we can all make a difference”. Cameron and Blair join an impressive list of endorsers from environmentalists like James Lovelock, Zac Goldsmith, Jonathan Porritt and Prince Charles to fellow politicians Menzies Campbell and Caroline Lucas.

Mukti has been living a low carbon lifestyle for over a decade and wants to spread the message that low carbon living is not as austere as it may at first sound “lots of the things that we do already are low carbon by their very nature – like taking exercise and socialising – by aiming for a lower carbon footprint I have found that my life has become more fulfilling; I’m fitter, healthier and happier as a result”. says Mukti.

The Low Carbon Lifestyle Tour will visit over 40 ports around the country and, using a network of environmental groups events are being planned at each location. Runners and cyclists are planning to join the tour en route, and businesses, schools and other organizations are getting involved. Mukti will be giving talks, handing out a booklet on low carbon living and hosting low carbon events as he tours the country.

And the tour is also attracting more interest from sponsors as the launch date approaches. The Phone Co-op, Ecotricity and Resurgence Magazine have now been joined by Co-operative Membership, the RH Southern Trust, the Ashden Trust, Electrisave, Clovelly, Samskara Design and Annery Kiln Web Design, in association with the Royal Yachting Association’s Green Blue Initiative.

The Low Carbon Lifestyle Tour will be launched from Clovelly in Devon at 3pm on 8th April 2007 and end near the Hadley centre in Exeter on 14th October.

For more information and photographs visit the press page of the tour website www.lowcarbonlifestyletour.org or contact Mukti at mukti@lowcarbonlifestyletour.org
Tel: 0845 345 5075

Further information for editors:

Recent Endorsements

Mukti's imaginative initiative is a valuable contribution to our collective efforts to tackle climate change. Actions taken by individuals contribute around 40% of CO2 emissions in the UK, and individuals have an important role to play in tackling the problem. I send my best wishes to Mukti and wish him every success with his tour.

Tony Blair, Prime Minister of the United Kingdom

Climate Change is the biggest threat facing our planet, and our generation will rightly be judged on our response to it. We are all in this together and have a shared responsibility to act. The Low Carbon Lifestyle Tour is a great way to highlight the issue, and to show in practical ways how we can all make a difference. It is an impressive venture and I wish Mukti Mitchell and his team every success.

David Cameron, Leader of the Conservative Party

My party is fully committed to curbing emissions and halting global warming and I am therefore delighted to support an initiative that shares these goals. It is vital that people are encouraged to change their habits and try to cut their carbon emissions. The Low Carbon Lifestyle Tour will help create awareness of the issues involved and encourage people to take a stand in the promotion of low carbon lifestyles. I wish the tour every success.

Menzies Campbell, Leader of the Liberal Democrat Party

A full list of endorsements including that by HRH The Prince of Wales can be found on the tour website under "about the tour".

Low Carbon Lifestyle Tour Itinerary

01.03.07

<u>Arrival</u>	<u>Date</u>	<u>Month</u>	<u>Port</u>	<u>Arrival</u>	<u>Date</u>	<u>Month</u>	<u>Port</u>
Su	8	Apr	Clovelly	Sa	14	Jul	Scarborough
We	11	Apr	Ilfracombe	We	18	Jul	Grimsby
Sa	14	Apr	Swansea	Sa	21	Jul	Wells
Tu	17	Apr	Tenby	Mo	23	Jul	Sheringham
Sa	21	Apr	Fishguard	Sa	28	Jul	Gt. Yarmouth
Tu	24	Apr	Aberystwyth	Tu	31	Jul	Ipswich
Th	26	Apr	Aberdovey	Fr	3	Aug	Colchester
Sa	5	May	Liverpool	Fr	10	Aug	Greenwich
Tu	8	May	Lancaster	Sa	18	Aug	Westminster
Fr	11	May	Douglas IOM	Sa	25	Aug	Ramsgate
Sa	19	May	Ayr	Tu	28	Aug	Rye
Sa	26	May	Glasgow	Sa	1	Sep	Brighton
Sa	2	Jun	Oban	We	5	Sep	Cowes IOW
Tu	5	Jun	Fort William	Sa	8	Sep	Southampton
Sa	9	Jun	Inverness	Fr	28	Sep	Lymington
Tu	12	Jun	Findhorn	Tu	2	Oct	Poole
Su	17	Jun	Aberdeen	Sa	6	Oct	Weymouth
We	20	Jun	St. Andrews	Su	14	Oct	Exeter
Sa	23	Jun	Edinburgh				
Sa	7	Jul	Newcastle				
We	11	Jul	Hartlepool				

Dates in bold accurate
Other dates +/- 7 days