

PRESS RELEASE

Low Carbon Lifestyle Tour arrives in Glasgow!

Glasgow is the next port of call for environmental campaigner Mukti Mitchell as he continues on his epic journey around the coast of Britain promoting the benefits of low carbon living.

Voyaging in 'Chance' - the revolutionary, engineless microyacht that he designed and built himself - Mukti will be sailing up the Clyde on Friday the 25th May. Joined on the water by GalGael rowing in one of their handcrafted traditional Scottish Longboats, the Glasgow Sea Scouts in their Dinghies and other river users, the whole flotilla will arrive at Glasgow Science Centre for 7pm.

Launched in Clovelly, Devon, on Easter day the tour has visited over 15 ports up the west coast of the UK so far. Inspiring folk along the way with talks, events, school visits and book signings. The tour is also attracting growing interest from politicians and the media. Mukti has been met by Welsh Assembly Economics Minister Andrew Davis, Isle of Mann Environment Minister John Shimmins and covered by regional media all along the coast, the Yachting press and Meridian, Border, and GM TV as well as the Guardian, Observer and Times.

Glasgow looks set to be the tour's biggest and most eventful landfall to date: not only with the warm welcome of the rivergoers escorting him in on Friday evening but also with the whole of Saturday dedicated to an event at St Enoch's Square in the heart of Glasgow's City Centre.

The Low Carbon Lifestyle Tour and Glasgow Is Made By Us are co-hosting the event which is promoting the many positive environmental/social initiatives already happening within the Glasgow area and looking at ways to make the city more hospitable and user friendly.

From 10am till 5pm there will be displays of low-carbon products from insulation to bicycles, solar panels, recycling, local holidays, local food, art and recreation. 'Chance' will be in the Square alongside Gal Gael's traditional 23' Yole (longboat). There will be interactive stalls, talks, activities, workshops, guided walks, a bike tour assembling at 12 - leaving 12:30, Press conference and Official Welcome by Councillors at 2pm, Mukti Mitchell will give a talk at 3pm and sign copies of the 'Guide to Low Carbon Living'. Also live music from local bands (O.B.E. StopStartAccelerator, Andrea Marini, Tall Boy) and much more.

Local and national organizations and businesses involved so far include; Gal Gael; City Strolls; Glasgow Sea Scouts; Real Alternatives; Glasgow Science Centre; 6 Cities Design Festival; The Lighthouse; Glasgow is Made by Us; After the News; Do-Architecture; ERZ; Nord; Localism Records; Friends of the Earth Scotland; Stop Climate Chaos Scotland; Sustrans; Spruce Carpets; The GreenBlue; Energy Efficiency Advice Centre; Entrading and the Green Party.

For more information on the Tour, future destinations, Mukti's Diary, quotes and endorsements, press ready photos and other press releases please see website www.lowcarbonlifestyle.org.

PRESS SCHEDULE:

Friday 25th 7pm - Glasgow Science Centre, Press Photos and TV. Arrival of Tour in Glasgow. Journalists can meet Mukti Mitchell here.

Saturday 26th 2pm - St Enoch's Square, Press Conference, Official welcome by Councillor Martha Wardrop.

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The Low Carbon Lifestyle Tour - Sailing around Britain in a zero emission microyacht to promote low carbon lifestyles. Endorsed by HRH the Prince of Wales, Tony Blair, David Cameron, Menzies Campbell, and leading environmentalists.

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