

PRESS RELEASE – 20th July 2007 – For Immediate Release

Saturday 1 September - Low Carbon Lifestyle Tour arrives in Brighton!

Watch out for the arrival of Mukti Mitchell and the UK's Low Carbon Lifestyle Tour! – In Brighton at the beginning of September.

Mukti is sailing around the UK to promote Low Carbon living in a boat he designed and built himself – the revolutionary, **zero-emission microyacht** - 'Chance'.

The tour has the personal support of **HRH the Prince of Wales** and has received endorsements from leading public figures - **Tony Blair, David Cameron, Menzies Campbell**, as well as high profile environmentalists. It is attracting growing interest from both local politicians and the national media who are keenly following Mukti's progress.

His arrival in Brighton will be marked by a series of events on the streets of Brighton & Hove, hosted by local community action group **Brighton Climate Change**. Mukti will speak on how living a low carbon lifestyle can be fun and can really enrich one's quality of life. He will draw on his experiences of living a low carbon lifestyle for the last ten years and will also be signing copies of his book '**A Guide Low Carbon Lifestyles**'.

So far visiting over 20 ports around the UK coast since setting off in April from Clovelly in North Devon. The tour has inspired local people with talks, events, school visits and book signings. Brighton will be the 37th port on the route.

PRESS SCHEDULE:

Press Call for the arrival of the boat in Brighton:

Location: Brighton Marina

Date: Between Thur 30/Fri 31 Aug

Time: To Be Announced (The arrival of the boat is dependant on the weather)

Press Call for the Low Carbon Lifestyle Talk: (Special guests to be confirmed)

Date: Saturday 1 September 2007

Location: New Street, Brighton.

Time: 14:00

Press Contact:

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Brighton Climate Change

A local voluntary group promoting positive solutions to Climate Change within Brighton & Hove. We work with people not against them, calling for a low carbon future for our city, spreading encouragement locally to individuals, business and the council that our actions can and do make a difference. By working and taking action together, we can have a huge impact on defining our future.

Things you can do to live a Low Carbon Lifestyle:

Take the bus, train or bicycle to work; Share a car to work; Thoroughly insulate your house and attic; Turn down the heating by 2 degrees; Use low energy lightbulbs; Sign up to a renewable electricity company; Holiday by transport other than airplane; Buy british, quality, lasting & local; Repair rather than replace;

For more information on the Tour: <http://www.LowCarbonLifestyle.Org>.

For more information about BCC: <http://www.BrightonClimateChange.Org>